

Services

- Personal Branding
- Corporate Branding
- Marketing Campaigns
- Social Media Management

Platforms

- LinkedIn
- Instagram
- YouTube
- X (Twitter)
- Facebook



If you're looking for a way to create an impactful online presence, you're at the right place.
We will help you become the brand people **Google**, **stalk**, and **talk about**.

The Brand Salt

The ci-devant Cofounder & Creative Director

From positioning to execution, I helped do it all.

As the ci-devant Cofounder & Creative Director of The Brand Salt, I was helped in building the firm's creative and strategic foundation. I defined the brand's positioning, voice, and visual direction, making sure we have a consistent, premium presence across platforms.

My role span across strategy and execution. I helped in shaping how the brand showed up in front of our audience, what it stood for, and how its to churn our story and experience into real credibility for clients across personal branding, corporate identity, and digital campaigns.





In over 1 year of operations, we had worked with...



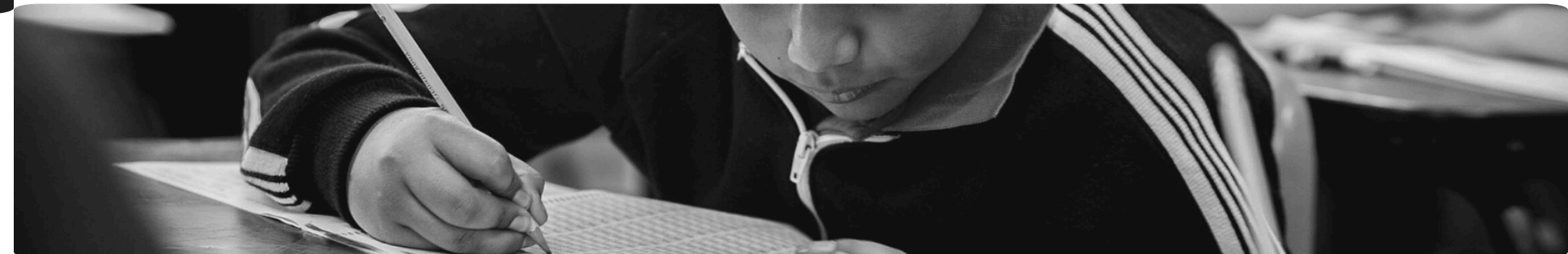
FOUNDERS & LEADERS

MEDICAL RESEARCHERS



HR LEADERS

EDTECH INDUSTRY



ENTERTAINMENT

LEGAL AID



JOURNALISTS & ANCHORS



Services *Provided*



Personal Branding

We crafted elevated digital identities that turn names into legacies.

Corporate Branding

We shaped brand voices that exude clarity, credibility, and class.

Marketing Campaigns

We designed intelligent campaigns that spark intrigue & influence decisions.

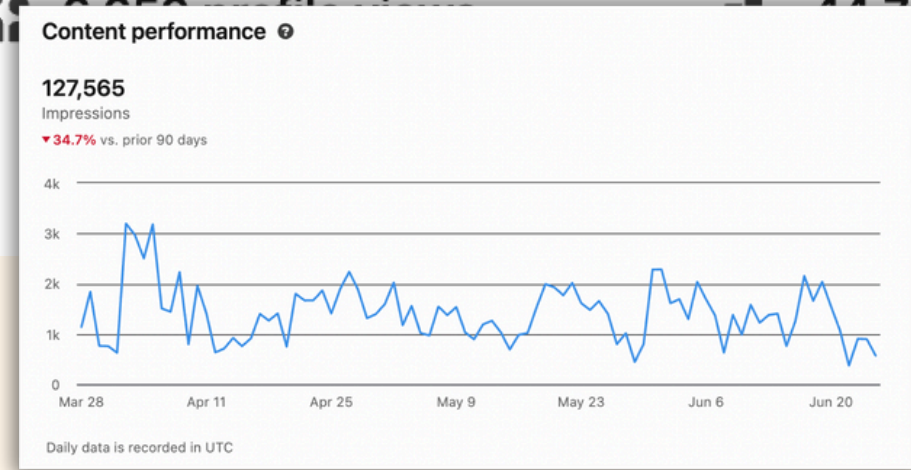
Social Media Management

We delivered curated, high-touch social presence, from strategy to execution.



*as of August 2025

LinkedIn



Discovery

43,201 Impressions	25,870 Members reached
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Profile activity

Profile viewers from this post	547
Followers gained from this post	339

Social engagement

Reactions	1,302 →
Comments	133 →
Reposts	5 →

You Have 3 Brains

The Head
The seat of logic and intellect. However, the unconscious mind directs around 90% of our behaviors.

The Heart
There are more neural pathways running from the heart to the head brain than from the head brain to the heart.

The Gut
90% of the body serotonin, involved mood and management, is produced in the gut. Eat well to feel well.

@AbhilashaSingh Follow for more information on health and aging.
You and 380 others 22 comments · 48 reposts

Reactions: Support, Comment, Repost, Send

25,079 impressions View analytics

Even top performers will fail in a toxic work environment.

Don't underestimate the consequences of working in a toxic culture.

ANYUTA DHIR
Global HR Leader | CEO & Founder @ Anyuta Dhir

You and 905 others 52 comments · 38 reposts

Reactions: Like, Comment, Repost, Send

31,935 impressions View analytics

Anyuta Dhir posted this · 2w

Telling your team what to do is the fastest way to lose them.
I've seen it too often managers giving directions from a di ...show more

2,986 54 comments · 79 reposts

253,300 Impressions

View analytics

Anyuta Dhir posted this · 3w

Everyone's worried about AI replacing humans. But what if the real power is in working together?
...show more

1,522 150 comments · 99 reposts

195,607 Impressions

View analytics

Anyuta Dhir posted this · 1w

"She only got promoted because she's close to the manager."
I've heard this more times than I can count. ...show more

194 25 comments · 13 reposts

43,874 Impressions

View analytics

No creator online is an **overnight success**. If you have the guts to dream it, you need the grit to make it happen.

Chloe Mittal

You and 57 others 8 comments

Reactions: Like, Comment, Repost, Send

1,882 impressions View analytics

The College You Choose Does Not Define You.

It's what you do there, not where you go. What you learn. What you build. How you grow. Your outcomes help in shaping your identity.

You and 934 others 34 comments · 26 reposts

Reactions: Like, Comment, Repost, Send

53,504 impressions View analytics

You and 240 others 21 comments

30,055 Total followers
▲3.6% vs. prior 28 days

New followers
Past 28 days

Sanjeev Singh posted this · 2mo

Success has less to do with intelligence and more to do with discipline.
Lack of skill is rarely the real problem. Inconsistency is.... show more

4,110 135 comments · 214 reposts

425,439 Impressions

View analytics

You and 1,054 others 154 comments · 5 reposts

Reactions

Like Comment Repost Send

68,417 impressions View analytics

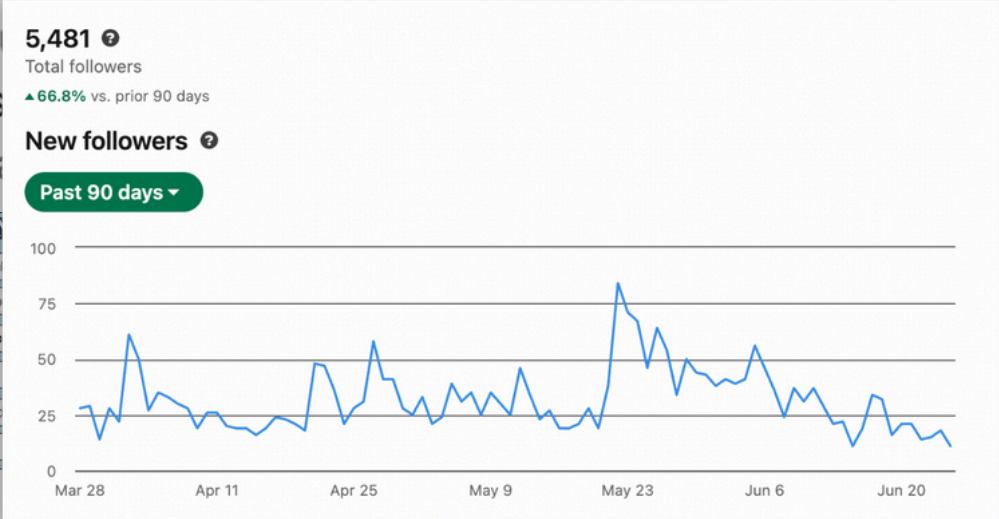
Dr. Abhilasha Singh posted this · 1w

Your brain isn't just in your head.
Yes, you read that right, you actually have three. Read the ...show more

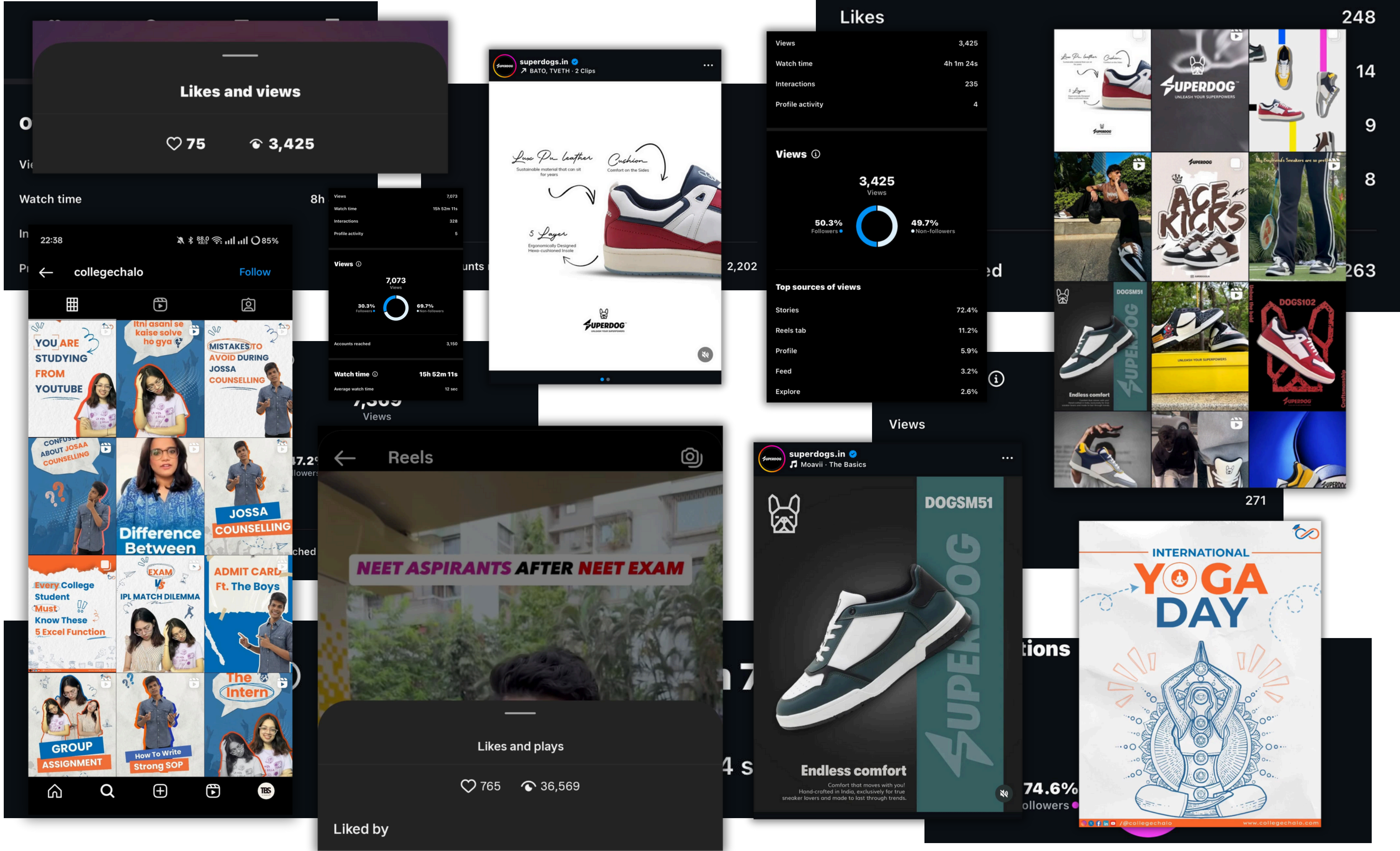
381 22 comments

25,079 Impressions

View analytics

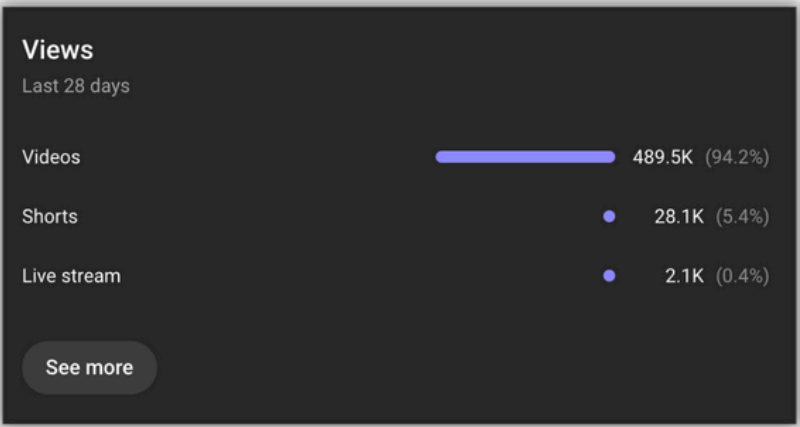
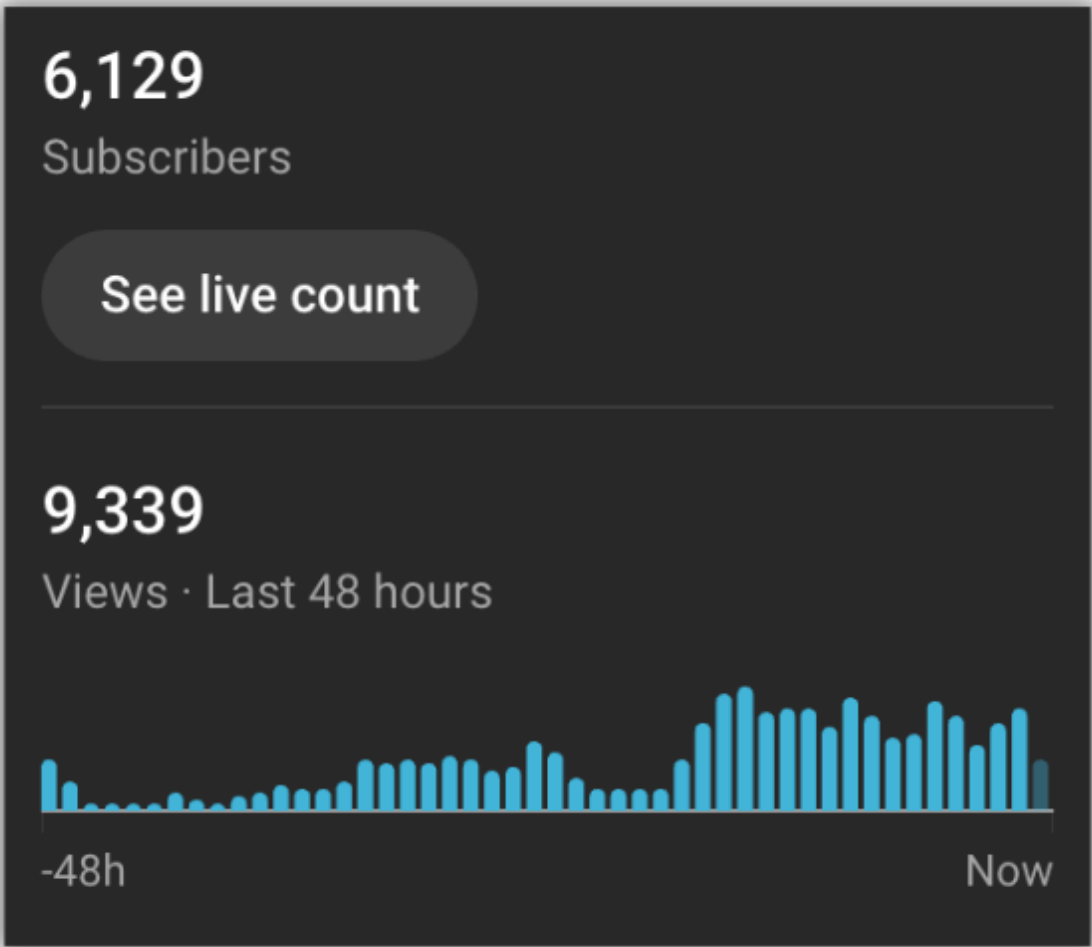
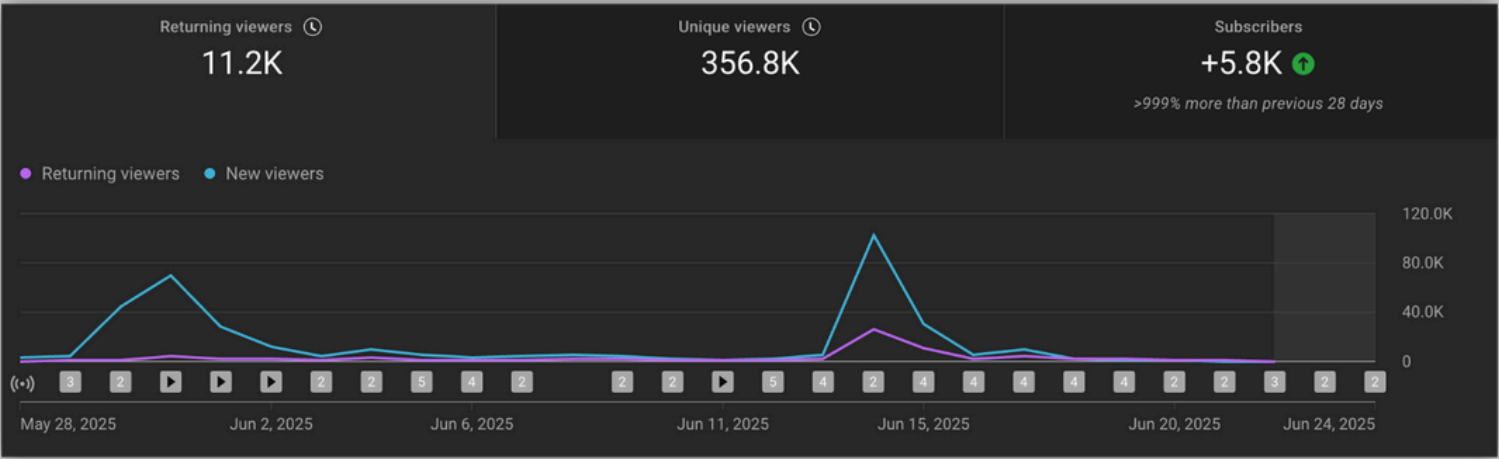
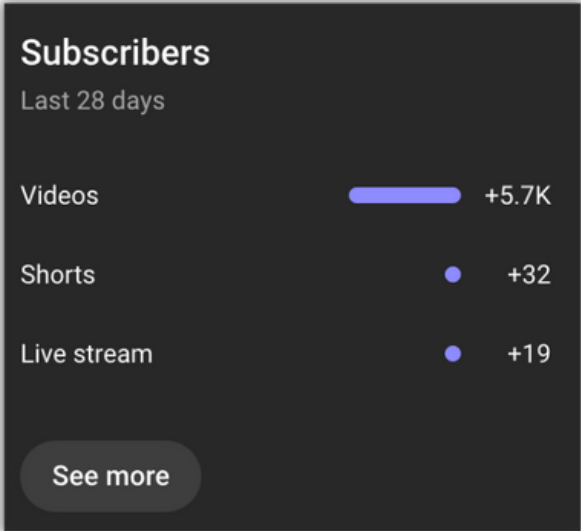
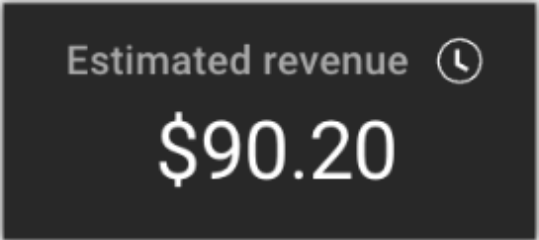
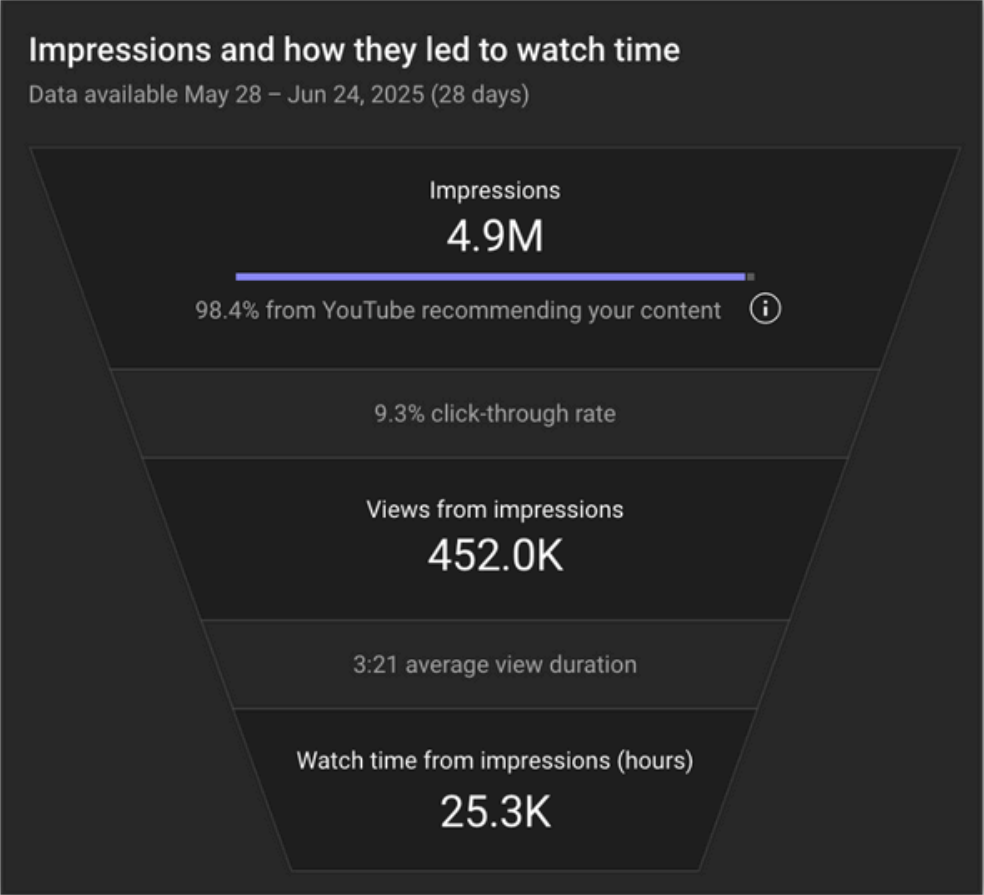
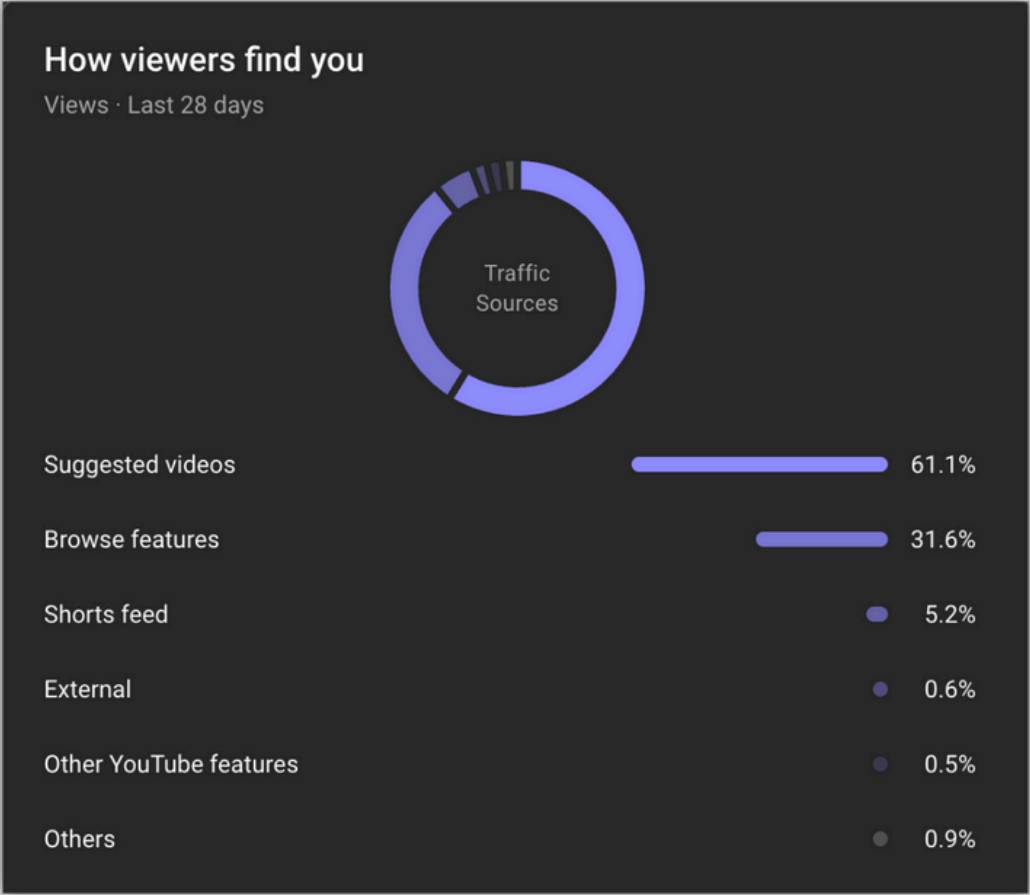


Instagram



*as of August 2025

YouTube



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